MAJOR: BROADCAST AND CINEMATIC ARTS

DEGREE: BACHELOR OF ARTS, BACHELOR OF APPLIED ARTS, BACHELOR OF SCIENCE OR BACHELOR OF FINE ARTS

As a student in CMU’s School of Broadcast and Cinematic Arts, you’ll be part of one of the most comprehensive electronic media programs in the country. You’ll advance in a variety of media settings, including hands-on experience with Central’s on-campus TV and radio stations, MHTV and WMHW-FM. You’ll also have access to Moore Media Records, our audio recording studio, and M202, our multimedia design and production lab. You can get involved on a national level through professional organizations such as Alpha Epsilon Rho/National Broadcasting Society, the Radio Television Digital News Association and the Alliance for Women in Media.

Henry Ford College | Credits | Central Michigan University Equivalent
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**General Education Requirements – Competencies** (Require a grade of “C” or higher)

<table>
<thead>
<tr>
<th>Course</th>
<th>Credits</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>ENG 131 Introduction to College Writing</td>
<td>3</td>
<td>ENG 101 Freshman Composition</td>
</tr>
<tr>
<td>ENG 132 College Writing and Research</td>
<td>3</td>
<td>ENG 201 Intermediate Composition</td>
</tr>
<tr>
<td>SPC 131 Fundamentals of Speaking</td>
<td>3</td>
<td>COM 101 Introduction to Communication</td>
</tr>
</tbody>
</table>

Students should plan to take an additional math or QR course scheduling, and timely degree completion at CMU.

**General Education – University Program Requirements:** All MTA applicable courses require a grade of “C” or higher

<table>
<thead>
<tr>
<th>Group I Humanities (6 – 8) from at least 2 subjects</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>MACRAO: Requires 8 hours – MTA: Requires 2 courses</td>
<td></td>
</tr>
<tr>
<td>TCM 131 Introduction to Telecommunication</td>
<td>3</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Group II Natural Sciences (4 – 8) from at least 2 subjects</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>MACRAO: Requires 8 hours (Math + Natural Science)-MTA: Requires 2 courses</td>
<td></td>
</tr>
<tr>
<td>At least one course must be a lab science</td>
<td></td>
</tr>
<tr>
<td>Choose one course from each area. Courses may not be double counted</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Group III Social Sciences (6 – 8) from at least 2 subjects</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>MACRAO: Requires 8 hours – MTA: Requires 2 courses</td>
<td></td>
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</table>

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<thead>
<tr>
<th>Group IV Studies in Culture and Diversity</th>
<th>Waived if MTA/MACRAO is satisfied</th>
</tr>
</thead>
<tbody>
<tr>
<td>MACRAO: Requires 8 hours (Math + Natural Science) - MTA: Requires 1 course</td>
<td>3 – 5</td>
</tr>
<tr>
<td>Select from MATH 115, 131, 145, 151, 153, 157, 180, 183, 275, 280, 283, 288, 289</td>
<td>Various Mathematics Course Credit</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Mathematics (3 – 4):</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>MACRAO: Requires 8 hours (Math + Natural Science) - MTA: Requires 1 course</td>
<td>3</td>
</tr>
<tr>
<td>Select from MATH 115, 131, 145, 151, 153, 157, 180, 183, 275, 280, 283, 288, 289</td>
<td>Various Mathematics Course Credit</td>
</tr>
</tbody>
</table>

**Major of Degree Related Transferable Courses**

<table>
<thead>
<tr>
<th>Course</th>
<th>Credits</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>TCM 132 Film History &amp; Criticism (an elective option)</td>
<td>3</td>
<td>BCA 101 History and Appreciation of the Cinema</td>
</tr>
<tr>
<td>TCM 251 Audio Production</td>
<td>3</td>
<td>BCA 222 Audio Production</td>
</tr>
<tr>
<td>TCM 257 Video Production</td>
<td>3</td>
<td>BCA 223 Video Production</td>
</tr>
</tbody>
</table>

**Important Notes**

- It is strongly recommended that transfer students contact CMU early in their college career to ensure proper course sequencing for their major, optimizing course scheduling, and timely degree completion at CMU.
- School of Broadcast and Cinematic Arts – 989.774.3851
- University Program requirements can be fulfilled by completing MACRAO or MTA, verified with a transcript stamped MACRAO Satisfied or MTA Satisfied.
- CMU competencies, except Quantitative Reasoning, may be fulfilled by completing equivalent courses for ENG 101, ENG 201, MTH 107 or higher, and COM 101 or 357 with a “C” or higher. QR requirements may be fulfilled at CMU.
- Credit for 6 hours of Writing Intensive coursework will be awarded by completing MACRAO or MTA, verified with a transcript stamped MACRAO Satisfied or MTA Satisfied. The remaining 6 hours must be completed at CMU.

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Central Michigan University
Admissions: Warriner Hall 102 | Mount Pleasant, MI 48859 | 1-888.292.5366 Toll Free
<cmuadmit@cmich.edu> | <http://admissions.cmich.edu>

CMU is an AA/EO institution, providing equal opportunity to all persons, including minorities, females, veterans and individuals with disabilities. (see cmich.edu/aaeo) UComm 9063
## Major or Degree Related Courses Required by CMU

### Bachelor of Arts, Bachelor of Applied Arts, Bachelor of Science

The minimum requirement for a major is 38 hours. All BCA majors and minors must earn a minimum grade of C in each course required in the curriculum. At least 18 hours of coursework in the major must be taken at CMU. Only six hours of intern credit may count toward a major and toward graduation. Courses taken for credit/no credit do not count toward the major except for BCA 329. Only four hours of BCA 329 can count toward this major. A list of various career course sequences is available in the School office.

#### Required Courses I (20 Hours)
- BCA 101 satisfied at HFC with TCM 132
- BCA 210 satisfied at HFC with TCM 131
- BCA 211WI Introduction to Writing for Electronic Media (3)
- BCA 222 satisfied at HFC with TCM 251
- BCA 223 satisfied at HFC with TCM 252
- BCA 499 Senior Seminar (1)
- BCA 503WI Critiquing Mass Media (3)
- BCA 510 Electronic Media Law (2)

#### Required Courses II (3 Hours)
Select one of the following:
- BCA 310 Understanding New Communication Tech (3)
- BCA 332 Online Electronic Media (3)

#### Required Courses III (3 hours)
Select one of the following:
- BCA 311WI Electronic Media Copywriting (3)
- BCA 318WI Radio and Television News (3)

#### Electives (12 hours)
BCA course work selected by the student. Six of these 12 hours must be at the 400 or 500 level. BCA 490 and 529 do not fulfill this 400 – 500 requirement.

### Bachelor of Fine Arts

BCA students who possess a significant background in one or more of the fine arts may be eligible to pursue a Bachelor of Fine Arts. Interested students must present a portfolio demonstrating past fine arts success to the school’s B.F.A. faculty advisor in order to apply for admission to this program. The minimum requirement for the B.F.A. major is 70 hours. A grade of C or better must be earned in each of the required core classes. At least 18 hours of BCA courses must be taken at CMU. Courses taken for credit/no credit do not count toward the major except for BCA 329.

#### Required Courses I (23 hours)
- BCA 101 satisfied at HFC with TCM 132
- BCA 210 satisfied at HFC with TCM 131
- BCA 211WI Introduction to Writing for Electronic Media (3)
- BCA 222 satisfied at HFC with TCM 251
- BCA 223 satisfied at HFC with TCM 252
- BCA 317 Electronic Media Performance (3)
- BCA 499 Senior Seminar (1)
- BCA 503WI Critiquing Mass Media (3)
- BCA 510 Electronic Media Law (3)

#### Required Courses II (3 hours)
Select one of the following:
- BCA 310 Understanding New Communication Technologies (3)
- BCA 332 Online Electronic Media (3)

#### Required Courses III (3 hours)
Select one of the following:
- BCA 311WI Electronic Media Copywriting (3)
- BCA 318WI Radio and Television News (3)

#### Electives (12 hours)
BCA course work selected by the student. Six of these 12 hours must be at the 400 or 500 level. BCA 490 and 529 do not fulfill this 400 – 500 requirement.

### ADDITIONAL COURSEWORK
Depending on student’s degree choice additional Humanities, Natural Science and Social Science course work will be required.

### BACHELOR OF ARTS
Completion of the 202 course in any foreign language. This requirement may also be satisfied by passing the 202 examination or equivalent. Two foreign language courses from the University Program may be counted toward satisfying this requirement.

### Bachelor of Science

The University Program Requirements and competencies may be fulfilled by students who satisfy the MACRAO Agreement or the MTA.

### General Notes
- A grade of C- or better is required for a course to transfer.
- A bachelor’s degree requires a minimum of 124 semester hours of credit. CMU will accept community college transfer credits beyond the recommended 64 semester hours; however students will need to complete a minimum of 60 semester hours from an accredited 4-year-degree granting institution. A minimum of 40 hours must be completed at the 300 level or above. A minimum of 39 semester hours of credit must be earned from CMU.
- The University Program Requirements and competencies may be fulfilled by students who satisfy the MACRAO Agreement or the MTA.
- Students are required to meet CMU Competency Requirements prior to reaching 56 credit hours. Competency requirements consist of: two Written English (composition) courses, one Oral English (communication) course, and one Mathematics course completed with a grade of “C" or above.

Any remaining required and elective courses for a bachelor’s degree will be selected in consultation with an academic advisor to ensure that CMU degree requirements are being met.

Contact Undergraduate Admissions at cmuadmit@cmich.edu for major related course information and or explore [http://cmich.edu/transfer](http://cmich.edu/transfer), CMU’s [Transfer Equivalency Tool](http://cmich.edu/transfer) and the CMU’s [Transfer Simulation Tool](http://admissions.cmich.edu).

Effective Bulletin Year: 2017 – 2018

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**Transfer Credit Guide**

This guide is subject to change and should be used in consultation with an academic advisor.